Purmo Group

Company report

07/15/2024 19:18 EEST



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✓ Inderes corporate customer

This report is a summary translation of the report "Korkeampi kilpaileva tarjous" published on 7/15/2024 at 8:19 pm EEST



A higher competing bid for Purmo

The Chinese Haier made a competing bid for Purmo at a price of EUR 13.68 per share, i.e. over 20% higher than the previous offer of EUR 11.15. The consortium that submitted the previous offer has until the middle of next week to react to the new offer. We consider the offered price good. We raise our target price to EUR 13.5 and reiterate our Reduce recommendation.

Chinese Haier offers EUR 13.68 per share for Purmo

On Monday morning, a subsidiary of the Chinese company Haier Smart Home announced that it would make a cash bid for Purmo for EUR 13.68 per share. Haier's interest was announced as early as May, although the purchase price at that time was quoted as EUR 11. After this, Project Grand Bidco, the consortium of the private equity investor Apollo and Purmo's current main owner Rettig that had made a bid earlier raised its offer to EUR 11.15 and over 80% of the shareholders committed to the higher offer unless someone else would pay over EUR 13.5 per share. We considered this unlikely, but Haier obviously estimated that Purmo was worth at least this. We feel that with the bidding war, the price of Purmo has already risen to a very high level as, e.g., with the EV/EBITDA ratio the offer values Purmo at 9x and the offer is well above our DCF value of good EUR 9.00. The offer is also more than 20% better than the previous offer and nearly double Purmo's share price levels in early 2024. However, the valuation is still well below the approximately 12x EV/EBITDA valuation of Purmo's peer Arbonia's business acquisition (which we commented on here), Despite (and partly because of) the recent strong margin improvement, we believe Purmo's earnings growth prospects over the next few years are guite moderate, which would likely keep the stock's valuation level low. In terms of timing, Haier expects the offer period to last until the beginning of October and the offer to be completed in Q4'24 or Q1'25, i.e. a couple of guarters later than the consortium's offer. This also means that Purmo will have time to distribute one or two dividends of EUR 0.09 before the offer is completed, which means the final offer price would be set at EUR 13.5. We do not believe Haier has any competing activities with Purmo, which could constitute a barrier to the approval of the transaction from the competition authorities' point of view. The offer came at the last minute, as Grand Bidco's offer was due to expire yesterday. However, we suspect Grand Bidco did not yet have all required regulatory approvals, and with the new offer, the consortium announced that it would extend its offer period.

Project Grand Bidco has until the middle of next week to react to the new offer

Under the agreement between Purmo and Project Grand Bidco, Grand Bidco has seven business days to respond to a new offer before Purmo's Board of Directors can publicly evaluate the new offer and possibly change its recommendation concerning the offer. With the longer schedule of Haier's offer, it would in practice be sufficient for Grand Bidco to raise its offer to roughly the same level as Haier's. However, Haier's offer is already clearly higher than either of Grand Bidco's offers, and we find it likely that the consortium will step out of the race and the main owner Rettig ends up selling all of his shares to Haier. Although Haier did not officially announce its original intentions, both bidders have in practice already raised their offers once. We consider it likely that the final offer price will not increase significantly above the price currently offered by Haier, as it already values Purmo relatively high, and therefore value creation for the buyer becomes difficult if the price increases further.

Recommendation

Reduce

(previous Reduce)

EUR 13.50

(previous EUR 11.15)

Share price:

12.75



Key figures

	2023	2024 e	2025 e	2026 e
Revenue	743.2	720.0	743.0	763.8
growth-%	-18%	-3%	3%	3%
EBIT adj.	55.4	71.8	74.6	75.2
EBIT-% adj.	7.5 %	10.0 %	10.0 %	9.8 %
Net Income	-13.2	23.0	32.6	44.4
EPS (adj.)	0.68	0.88	1.00	1.04
P/E (adj.)	9.1	14.6	12.8	12.2
P/B	0.6	1.2	1.2	1.3
Dividend yield-%	5.7 %	2.7 %	2.9 %	3.1 %
EV/EBIT (adj.)	8.7	10.0	9.4	9.8
EV/EBITDA	5.2	7.5	7.5	7.0
EV/S	0.6	1.0	0.9	1.0

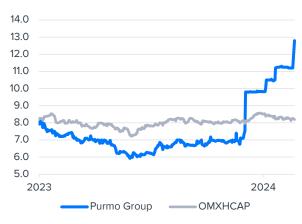
Source: Inderes

Guidance

(Unchanged)

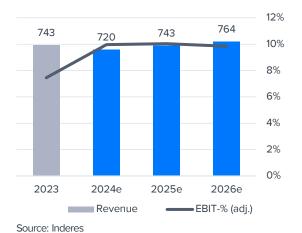
Adjusted EBITDA in 2024 is expected to be on a similar or higher level than in 2023 (92.3 MEUR).

Share price



Source: Millistream Market Data AB

Revenue and EBIT-%



EPS and dividend



Source: Inderes

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Value drivers

- One of the largest product portfolios on the market
- Strong brands and market positions in Europe's radiator business
- Sustainable development, renovation debt, digitalization support the growth outlook of the market



Risk factors

- Dependency on construction cycles, especially in housing construction
- Distribution is dependent on large wholesale customers
- Capacity management and successful growth investment

Valuation	2024 e	2025 e	2026 e
Share price	12.8	12.8	12.8
Number of shares, millions	42.7	42.7	42.6
Market cap	544	544	544
EV	775	762	738
P/E (adj.)	14.6	12.8	12.2
P/B	1.2	1.2	1.3
P/S	0.8	0.7	0.7
EV/Sales	1.0	0.9	1.0
EV/EBITDA	7.5	7.5	7.0
EV/EBIT (adj.)	10.0	9.4	9.8
Payout ratio (%)	65%	48%	38%
Dividend yield-%	2.7 %	2.9 %	3.1 %

Valuation table

Valuation	2019	2020	2021	2022	2023	2024 e	2025 e	2026 e	2027 e
Share price				8.22	6.18	12.8	12.8	12.8	12.8
Number of shares, millions				41.2	42.7	42.7	42.7	42.6	42.6
Market cap				351	264	544	544	544	544
EV				627	479	775	762	738	713
P/E (adj.)				9.7	9.1	14.6	12.8	12.2	11.7
P/B				0.9	0.6	1.2	1.2	1.3	1.2
P/S				0.4	0.4	0.8	0.7	0.7	0.7
EV/Sales				0.7	0.6	1.0	0.9	1.0	0.9
EV/EBITDA				6.8	5.2	7.5	7.5	7.0	6.7
EV/EBIT (adj.)				10.3	8.7	10.0	9.4	9.8	9.4
Payout ratio (%)				112.9 %	neg.	64.9 %	48.3 %	38.4 %	40.0 %
Dividend yield-%				4.3 %	5.7 %	2.7 %	2.9 %	3.1 %	3.4 %



Peer group valuation

Peer group valuation	Market cap	EV	EV/	EBIT	EV/E	BITDA	EV/Liik	evaihto	P	/E	Dividend	d yield-%	P/B
Company	MEUR	MEUR	2024e	2025e	2024e	2025e	2024e	2025e	2024 e	2025e	2024e	2025e	2024e
Nibe Industrier AB	8246	9947	36.8	20.4	22.7	15.0	2.7	2.5	52.6	25.8	0.9	1.2	3.1
Lindab International AB	1684	2054	18.8	14.7	12.7	10.7	1.7	1.6	23.0	16.2	2.0	2.3	2.5
Systemair AB	1531	1579	17.8	15.4	12.6	10.9	1.5	1.4	25.6	20.9	1.5	1.7	3.0
Arbonia AG	909	1114	180.0	49.1	21.2	16.5	2.0	1.8	150.1	61.4	1.7	1.9	1.1
Volution Group PLC	1177	1289	15.2	14.6	12.5	12.1	3.1	3.0	18.5	17.7	1.7	1.8	3.8
Zehnder Group AG	1157	1105	24.5	18.1	15.8	12.8	1.6	1.5	20.3	14.6	1.8	2.4	2.0
Stelrad Group PLC	183	265	7.3	6.5	5.2	4.8	0.7	0.7	9.5	7.9	6.3	6.4	
Ecoclime Group AB	7	7	4.5	2.1	2.3	1.4	0.2	0.2	4.5	2.5			0.4
Purmo Group (Inderes)	544	715	10.0	9.4	7.5	7.5	1.0	0.9	14.6	12.8	2.7	2.9	1.2
Average			38.1	17.6	13.1	10.5	1.7	1.6	38.0	20.9	2.3	2.6	2.3
Median			18.3	15.1	12.6	11.5	1.6	1.6	21.7	16.9	1.7	1.9	2.5
Diff-% to median			-46 %	-38 %	-41%	<i>-3</i> 5%	- 39 %	-40%	<i>-33</i> %	-25 %	60%	49 %	-50%

Source: Refinitiv / Inderes

Income statement

Income statement	Q1'23	Q2'23	Q3'23	Q4'23	2023	Q1'24	Q2'24e	Q3'24e	Q4'24e	2024e	2025 e	2026 e	2027 e
Revenue	212	180	176	175	743	188	176	174	182	720	743	764	785
Climate Products & Systems	169	145	143	135	592	153	140	140	145	578	593	605	617
Climate Solutions	43	36	33	40	152	35	36	34	37	142	150	159	169
EBITDA	23.1	16.9	17.3	-10.8	46.6	25.3	18.5	19.5	22.5	85.8	93.6	104.9	106.2
EBITDA (adj.)	29.2	27.8	19.6	16.3	92.9	26.6	23.5	24.5	25.5	100.1	103.6	104.9	106.2
Depreciation	-8.0	-8.0	-6.1	-14.8	-36.9	-7.4	-7.0	-7.0	-7.0	-28.4	-29.0	-29.6	-30.2
EBIT (excl. NRI)	18.5	13.1	17.4	6.4	55.4	19.3	16.5	17.5	18.5	71.8	74.6	75.2	76.0
EBIT	15.1	8.9	11.2	-25.5	9.7	17.9	11.5	12.5	15.5	57.4	64.6	75.2	76.0
Climate Products & Systems (adj. EBITDA)	22.7	17.3	22.2	16.3	78.5	23.7	20.0	21.5	22.0	87.2	90.0	90.0	90.0
Climate Solutions (adj. EBITDA)	6.2	6.6	3.6	7.3	23.7	5.6	6.0	5.5	6.0	23.1	24.0	25.5	27.0
Other	-2.5	-2.7	-2.3	-2.4	-9.9	-2.7	-2.5	-2.5	-2.5	-10.2	-10.4	-10.6	-10.8
Share of profits in assoc. compan.	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net financial items	-5.6	-4.8	-4.0	-4.9	-19.3	-5.5	-5.0	-5.0	-5.0	-20.5	-16.0	-16.5	-15.6
PTP	9.5	4.1	7.2	-30.4	-9.6	12.4	6.5	7.5	10.5	36.9	48.6	58.7	60.4
Taxes	-2.7	-1.3	-2.7	7.0	0.3	-3.0	-1.6	-1.9	-2.6	-9.1	-11.2	-13.5	-13.9
Minority interest	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net earnings	6.5	1.9	4.5	-26.1	-13.2	8.2	3.7	4.4	6.7	23.0	32.6	44.4	46.5
EPS (adj.)	0.23	0.12	0.23	0.10	0.68	0.23	0.20	0.22	0.23	0.88	1.00	1.04	1.09
EPS (rep.)	0.15	0.04	0.11	-0.61	-0.31	0.19	0.09	0.10	0.16	0.54	0.76	1.04	1.09
Key figures	Q1'23	Q2'23	Q3'23	Q4'23	2023	Q1'24	Q2'24e	Q3'24e	Q4'24e	2024e	2025 e	2026e	2027 e
Revenue growth-%	-10.4 %	-26.3 %	-18.6 %	-15.3 %	-17.8 %	-11.2 %	-2.4 %	-1.2 %	4.0 %	-3.1%	3.2 %	2.8 %	2.8 %
Adj. EBITDA growth-%	0.3 %	3.8 %	-22.8 %	-27.9 %	-10.6 %	-8.9 %	-15.5 %	25.0 %	56.4 %	7.7 %	3.5 %	1.2 %	1.3 %
EBITDA-%	10.9 %	9.4 %	9.8 %	-6.1%	6.3 %	13.5 %	10.5 %	11.2 %	12.4 %	11.9 %	12.6 %	13.7 %	13.5 %
EBITDA-% (adj.)	13.8 %	15.4 %	11.1 %	3.7 %	12.5 %	14.1 %	13.4 %	14.1 %	14.0 %	13.9 %	13.9 %	13.7 %	13.5 %
Net earnings-%	3.1%	1.1 %	2.6 %	-14.9 %	-1.8 %	4.4 %	2.1%	2.5 %	3.7 %	3.2 %	4.4 %	5.8 %	5.9 %

Balance sheet

Assets	2022	2023	2024e	2025 e	2026 e
Non-current assets	619	628	615	618	622
Goodwill	371	371	371	371	371
Intangible assets	47.0	45.9	45.7	45.5	45.4
Tangible assets	167	163	168	172	176
Associated companies	0.0	0.0	0.0	0.0	0.0
Other investments	0.0	0.0	0.0	0.0	0.0
Other non-current assets	5.6	5.5	5.5	5.5	5.5
Deferred tax assets	29.2	42.8	25.0	25.0	25.0
Current assets	365	370	353	371	311
Inventories	174	144	122	126	130
Other current assets	45.4	38.9	38.9	38.9	38.9
Receivables	89.1	75.2	72.0	74.3	76.4
Cash and equivalents	56.3	112	119	132	66.1
Balance sheet total	984	998	967	990	933

Liabilities & equity	2022	2023	2024 e	2025e	2026e
Equity	403	436	445	462	431
Share capital	3.1	3.1	3.1	3.1	3.1
Retained earnings	24.4	22.8	30.9	48.6	77.3
Hybrid bonds	0.0	59.3	60.0	60.0	0.0
Revaluation reserve	0.0	0.0	0.0	0.0	0.0
Other equity	376	351	351	351	351
Minorities	0.0	0.0	0.0	0.0	0.0
Non-current liabilities	346	344	294	284	254
Deferred tax liabilities	5.4	6.4	6.4	6.4	6.4
Provisions	7.8	8.1	8.1	8.1	8.1
Interest bearing debt	312	310	260	250	220
Convertibles	0.0	0.0	0.0	0.0	0.0
Other long term liabilities	20.1	19.6	19.6	19.6	19.6
Current liabilities	235	218	228	243	248
Interest bearing debt	20.7	17.7	30.0	40.0	40.0
Payables	193	161	158	163	168
Other current liabilities	20.7	40.0	40.0	40.0	40.0
Balance sheet total	984	998	967	990	933

DCF calculation

DCF model	2023	2024e	2025 e	2026 e	2027 e	2028e	2029e	2030 e	2031e	2032 e	2033e	TERM
Revenue growth-%	-17.8 %	-3.1 %	3.2 %	2.8 %	2.8 %	2.5 %	2.5 %	2.5 %	2.5 %	2.5 %	2.0 %	2.0 %
EBIT-%	1.3 %	8.0 %	8.7 %	9.8 %	9.7 %	9.0 %	9.0 %	9.0 %	9.0 %	7.0 %	7.0 %	7.0 %
EBIT (operating profit)	9.7	57.4	64.6	75.2	76.0	72.5	74.3	76.1	78.0	62.2	63.5	
+ Depreciation	36.9	28.4	29.0	29.6	30.2	30.7	31.1	31.6	32.0	33.0	33.1	
- Paid taxes	-12.3	8.7	-11.2	-13.5	-13.9	-13.1	-13.5	-13.9	-14.4	-10.7	-11.0	
- Tax, financial expenses	-0.6	-5.1	-3.7	-3.8	-3.6	-3.6	-3.6	-3.6	-3.6	-3.6	-3.6	
+ Tax, financial income	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
- Change in working capital	37.2	22.4	-1.1	-1.0	-1.1	-1.0	-1.0	-1.0	-1.1	-1.1	-0.9	
Operating cash flow	70.9	112	77.6	86.5	87.6	85.5	87.3	89.2	91.0	79.8	81.1	
+ Change in other long-term liabilities	-0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
- Gross CAPEX	-32.5	-32.6	-32.9	-33.2	-33.5	-33.8	-34.1	-34.4	-38.8	-33.4	-34.1	
Free operating cash flow	38.2	79.2	44.7	53.3	54.1	51.7	53.3	54.8	52.3	46.5	47.0	
+/- Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
FCFF	38.2	79.2	44.7	53.3	54.1	51.7	53.3	54.8	52.3	46.5	47.0	702
Discounted FCFF		76.2	39.5	43.3	40.4	35.4	33.5	31.7	27.8	22.7	21.1	315
Sum of FCFF present value		687	611	571	528	487	452	418	387	359	336	315
Enterprise value DCF		687										

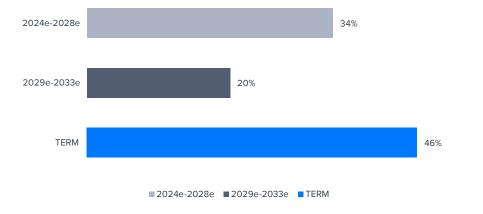
Enterprise value DCF	687
- Interest bearing debt	-387
+ Cash and cash equivalents	112
-Minorities	0.0
-Dividend/capital return	-14.9
Equity value DCF	397
Equity value DCF per share	9.3

WACC

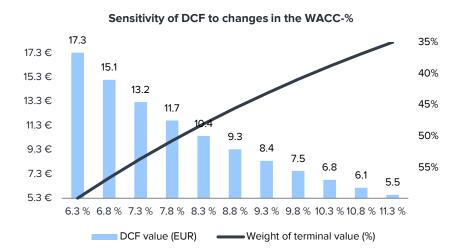
Weighted average cost of capital (WACC)	8.8 %
Cost of equity	10.1 %
Risk free interest rate	2.5 %
Liquidity premium	1.40%
Market risk premium	4.75%
Equity Beta	1.30
Cost of debt	5.0 %
Target debt ratio (D/(D+E)	20.0 %
Tax-% (WACC)	23.0 %

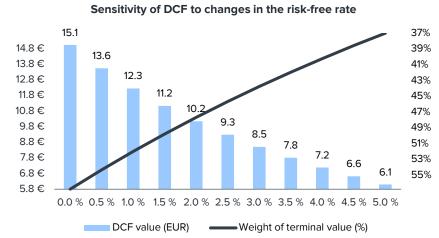
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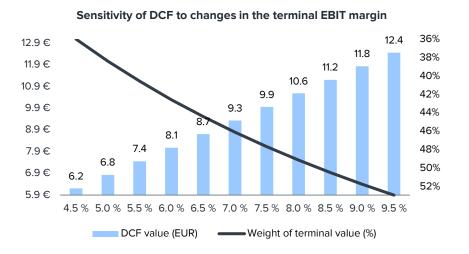
Cash flow distribution

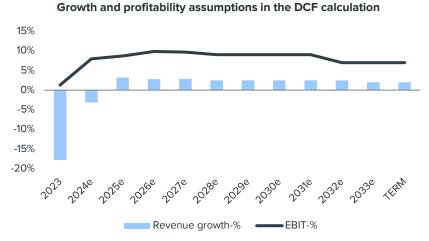


DCF sensitivity calculations and key assumptions in graphs









Summary

Income statement	2022	2023	2024 e	2025e	Per share data	2022	2023	2024 e	2025 e
Revenue	904.1	743.2	720.0	743.0	EPS (reported)	0.32	-0.31	0.54	0.76
EBITDA	78.4	46.6	85.8	93.6	EPS (adj.)	0.85	0.68	0.88	1.00
EBIT	39.0	9.7	57.4	64.6	OCF / share	0.80	1.66	2.62	1.82
PTP	21.6	-9.6	36.9	48.6	FCF / share	-0.60	0.90	1.86	1.05
Net Income	13.2	-13.2	23.0	32.6	Book value / share	9.79	10.22	10.42	10.84
Extraordinary items	-21.7	-45.7	-14.4	-10.0	Dividend / share	0.36	0.36	0.36	0.38
Balance sheet	2022	2023	2024 e	2025 e	Growth and profitability	2022	2023	2024 e	2025 e
Balance sheet total	983.9	997.7	967.2	989.9	Revenue growth-%	7%	-18%	-3%	3%
Equity capital	403.3	435.9	444.7	462.4	EBITDA growth-%	133%	-41%	84%	9%
Goodwill	370.6	370.6	370.6	370.6	EBIT (adj.) growth-%	-18%	-9%	30%	4%
Net debt	276.8	215.6	170.7	158.0	EPS (adj.) growth-%	-53%	-19%	28%	14%
					EBITDA-%	8.7 %	6.3 %	11.9 %	12.6 %
Cash flow	2022	2023	2024 e	2025e	EBIT (adj.)-%	6.7 %	7.5 %	10.0 %	10.0 %
EBITDA	78.4	46.6	85.8	93.6	EBIT-%	4.3 %	1.3 %	8.0 %	8.7 %
Change in working capital	-32.0	37.2	22.4	-1.1	ROE-%	3.3 %	-3.1%	5.2 %	7.2 %
Operating cash flow	33.1	70.9	111.8	77.6	ROI-%	5.1 %	1.3 %	7.7 %	8.7 %
CAPEX	-53.3	-32.5	-32.6	-32.9	Equity ratio	41.0 %	43.7 %	46.0 %	46.7 %
Free cash flow	-24.6	38.2	79.2	44.7	Gearing	68.6 %	49.5 %	38.4 %	34.2 %
Valuation multiples	2022	2023	2024 e	2025e					
EV/S	0.7	0.6	1.0	0.9					
EV/EBITDA	6.8	5.2	7.5	7.5					
ET/EDITOR	0.0	J.2	7.5	7.5					

Source: Inderes

EV/EBIT (adj.)

P/E (adj.)

Dividend-%

P/B

10.3

9.7

0.9

4.3 %

8.7

9.1

0.6

5.7 %

10.0

14.6

1.2

2.7 %

9.4

12.8

1.2

2.9 %

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Buy The 12-month risk-adjusted expected shareholder return of the share is very attractive

Accumulate The 12-month risk-adjusted expected shareholder return of the share is attractive

Reduce The 12-month risk-adjusted expected shareholder return of the share is weak

Sell The 12-month risk-adjusted expected shareholder return of the share is very weak

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Recommendation history (>12 mo)

Date	Recommendation	Target	Share price
1/5/2022	Accumulate	16.00 €	14.80 €
3/4/2022	Accumulate	12.50 €	10.90 €
4/13/2022	Accumulate	13.00 €	12.00 €
5/13/2022	Buy	13.00 €	10.35 €
8/12/2022	Buy	13.00 €	11.00 €
11/9/2022	Buy	12.00 €	10.00 €
11/11/2022	Buy	12.00 €	9.00€
12/9/2022	Accumulate	10.00 €	9.20 €
2/10/2023	Accumulate	9.50 €	8.38 €
4/5/2023	Accumulate	9.50 €	8.32 €
4/27/2023	Accumulate	9.50 €	8.68€
7/20/2023	Accumulate	8.50 €	7.20 €
10/26/2023	Buy	8.00€	6.18 €
2/14/2024	Buy	8.00€	6.90 €
4/25/2024	Buy	8.50 €	7.40 €
4/29/2024	Reduce	9.90 €	9.80 €
6/17/2024	Reduce	11.15 €	11.20 €
7/16/2024	Reduce	13.50 €	12.75 €



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